

APPRENTICESHIP BUILDS BUSINESS.

OVERVIEW OF APPRENTICESHIP SPONSORSHIP

An apprenticeship is a successful employee training program that is customizable to suit your company's needs. Apprentices are given the opportunity to earn while they learn as they master work-related skills and training alongside an experienced mentor. Technical instruction coupled with on-the-job training equips apprentices with industry-specific knowledge that contributes directly to your bottom line. At the end of the program, apprentices will emerge as motivated and highly skilled professionals who know your business.

FIVE REASONS TO START AN APPRENTICESHIP PROGRAM

- 1. Build a motivated, highly skilled workforce**
- 2. Customize your apprenticeship program to fit your company needs**
- 3. Create high levels of commitment and satisfaction that will result in greater employee retention**
- 4. Enhance credibility from clients and partners**
- 5. Attract workforce talent by offering a nationally-recognized credential after completion of an apprenticeship**

HOW DO I START AN APPRENTICESHIP PROGRAM?

An Apprenticeship Minnesota representative will meet with you to assist in development.

Email: dli.apprenticeship@state.mn.us

Call: 651-284-5090 or 1-800-342-5354

Visit: ApprenticeshipMN.com